

MOSES AKO

GRAPHIC DESIGNER • 43844 00100 NAIROBI, KENYA • +254722465935

DETAILS

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SKILLS

Adobe Photoshop

Adobe indesign

Adobe illustrator

Web design and
development in PHP,
ASP, MySQL

Wed design using CMS
modules. Ie. Joomla
webflow, wordpress etc

PROFILE

As a **Professional Graphic Designer**, I bridge the gap between technical data and visual storytelling. My tenure as a **Senior Graphic Designer** at **UNEP** and **PACJA** saw the successful delivery of major global campaign assets for COP summits, significantly increasing engagement across 51 national platforms. I am motivated by the power of design to influence policy, bringing a "Power Stack" of UI/UX, data visualization, and advanced software mastery to every project. I've spearheaded the visual strategy for continental climate advocacy, transforming dense policy data into high-impact narratives for a network of over 1,000 organizations. I am driven by the challenge of making "complex" look "simple," utilizing my rare blend of coding logic and aesthetic precision to dominate the digital advocacy space.

EMPLOYMENT HISTORY

Senior Graphics designer / Graphics Lead at Pan African Climate Justice Alliance (PACJA), Nairobi

January 2023 — December 2025

- **Visual Storytelling for Advocacy:** Created high-impact infographics and data visualizations that simplify complex climate reports (e.g., IPCC findings or African-specific climate data) for policymakers, grassroots activists, and the general public.
- **Brand Stewardship:** Maintaining and evolving the PACJA visual identity. supported all 54 national platforms to adhere to brand guidelines and designing templates for the alliance's diverse membership.
- **Campaign Design:** Leading the creative direction for major continental and global campaigns, such as those surrounding **COP summits** (like the COP30 Belem newsletter), the **Nairobi Summer School on Climate Justice**, and the **ACCER Awards**.
- **Multimedia & Digital Engagement:** Developed motion graphics, short-form videos, and social media assets that resonate with the African youth demographic.
- **Publication Design:** Designed and published layouts and designs of PACJA's flagship publications, including annual reports, policy briefs, and research papers, ensuring they are professional, accessible, and culturally relevant.
- **Strategic Collaboration:** Worked closely with the *African Activists for Climate Justice (AACJ)* project team to produce visibility materials (banners, merchandise, and digital toolkits) for regional climate strikes and forums.
- **Mentorship:** As a senior designer, I guided junior designers and other staff in ensuring all creative output meets the high standards required for international diplomacy and grassroots mobilization.

Information Systems Assistant / Graphics Assistant at UNEP Africa Office, Nairobi

April 2015 — December 2022

- Provided overall coordination climate change websites, amongst other
- Coordinated Climate Change communication work in Africa
- Overall coordination of the Ecosystem Based Adaptation for Food Security Assembly (EBAFOSA) Website and support to countries
- Graphic design and Technical Input and backup support
- Social Media support for UNEP climate change activities in Africa

Graphic designer at UNEP Ecosystem Division, Nairobi

February 2010 — April 2015

- Graphics design and desktop publishing

- Designed and brand presentations for use by UNEP staff members.
- Provided graphics support to web developers in creation and redesign of websites Support Division's communication effort
- Designed quality and creative designs for social media use.
- Coordinated and brand Ecosystem division events

Junior IT Assistant at UNEP Division of Environmental policy implementation (DEPI), Nairobi

August 2007 — January 2010

- Designed and update the Environment and Education Training (EET) website
- EET website transformation, monitoring and updates
- Maintaining the Mainstreaming Environment and Sustainability in African Universities (MESA) forum [an exclusive discussion forum for university lecturers and MESA University Partners on Education for Sustainable Development managed by Global Virtual University (GVU) and UNEP's EET Unit
- Graphics Designing and preparing materials for UNEP EET Newsletter

EDUCATION

Bsc, Computer Science - Kenyatta university Campus

August 1999 — August 2003

Graduated with top honors, specializing in Web Dev and Data Analysis

Graphic design, Adobe Certified Expert (ACE)

Adobe certification on graphic design for

- Adobe photoshop
- Adobe Illustrator
- Adobe indesign
- Adobe premiere

REFEREES

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Communications & Knowledge

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